



**932 N. Shepherd Dr.  
Houston, Texas 77008  
713-869-3621**

November 11, 2009

To AdzZoo:

I'll start by simply stating that I am very excited about the level of business I am experiencing during a time that is notoriously slow in my industry. As a matter of fact, the past two weeks have been the busiest I have experienced since becoming a Meineke franchisee and this in the first month of starting my AdzZoo Ad Campaign.

When Buddy Welter, my AdzZoo representative, first presented AdzZoo to me I really didn't think that I needed additional internet exposure. Being a franchise owner I know that Meineke Corporate already provides an internet presence and I did not understand why I should duplicate their effort. Buddy explained that the corporate website would send all prospects to the nearest Meineke and yet my location may be easier to access or even provide a greater level of service. This insight along with giving my business a presence on the social network websites and GPS maps convinced me to give AdzZoo a try.

It's working! I have had customers tell me they found me by doing a search on their GPS units or their I-Phone and many of my customers tell me they found my listing on the internet search engines. AdzZoo has gone beyond my expectations and I am very pleased and thankful for this program being brought to my attention.

Sincerely,

A handwritten signature in black ink, appearing to read "Kenny Mason".

Kenny Mason

Meineke Car Care Center of the Heights