



**KIT'S**  
**WELL-HEELED & WELL-DRESSED**

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I am the owner of a women's clothing boutique located in Tampa, Florida.

Although I have been in business over ten years and have "arrived" so to speak as one of the best boutiques in the Tampa Bay area, it amazed me that no one could find "Kit's" on the internet. Even though I have invested more than \$15,000 on a web site, I could not figure out how some of my competitor's names would "pop" up when someone did a "google" search and yet Kit's..."voted Best Boutique" didn't even appear. I stupidly thought it would just happen.

Little did I know, there was something called "web optimization" and without it, my site would continue to stay lost in the middle of "internet" nowhere! Because of the expense, only the "big guys" could compete for the first page of "google."

Several months ago, when I learned about Adzzoo everything changed! Adzzoo specializes in helping small business compete on the internet at affordable prices. Now, not only is "Kit's" coming up on the first page of a "google" search, I am at the top of the list!!! Through Adzzoo, new customers are finding me...and when they get here, they are not "just looking." Based on what they previewed on my Adzzoo site they determined that I was the boutique for them; now when they get here, they are ready to shop and spend money! Two Sunday's ago, it was closing time and we hadn't even made a sale, then a new customer came in...said she found us on "google" and said she knew just what she wanted...within thirty minutes she spent over \$1,700 and made our day!!!

Without a doubt, the exposure Adzzoo gives me on the first page of "google" is priceless... I can say it has paid for itself ten times over in just the first three months! I am very happy to give Adzzoo same rating it has given me...# 10!!!

Sincerely yours,

Kit Stewart