

Bulldawgs 2013 FOOTBALL Schedule Posters

FIRST POSTER
IN ATHENS
DELIVERED
MAY 2013



FEATURING
The Bulldawgs & Falcons
IT'S OUR 11TH SEASON!

• ATHENS GETS 10K POSTERS 3 TIMES • SEE OTHER MARKETS INSIDE



Get 10,000 Business Card Ads Displayed '24x7' on Free 'Score-Keeping' Football Posters for 6 Months or More!

Posters get picked up - **FREE** - by grateful customers from 100+ locations, and they're displayed in homes, apartments, dorms, offices, restaurants, bars and many other locations! See past Distribution at: www.PosterLocations.com

- 10,000 Get Picked Up -FREE- all over each area.*
- They Stay Up... on Refrigerators and in TV Rooms.
- And THEY ARE SEEN over and over for MONTHS!

If any of your customers are Football Fans, you should be on these "Score-Keeping" Posters. You know the Bulldawgs will be hugely popular this season. Take advantage of the proven ad exposure your business can enjoy from this!



11" x 17" Posters
in Red and Black!

Business Card
Ads are Just
\$395

Only \$195 for 5K*
* See Distribution Schedule



Perfect Ad Opportunity for Restaurants and Caterers!

If you do dining, take-out, delivery and/or catering, nothing in America touches this ad exposure for local restaurants!

People tell us (all the time) they display their poster on the Refrigerator all year.

Get your ad seen right when people **decide what or where to eat!**

It's a very affordable, long-term ad!

2013 Distribution Schedule:

In most areas, 10,000 posters are distributed **FREE** from about 115 locations (3 times in Athens). Your Business-card-ads are \$395 (same Ad Rate since 2005). New and Repeat Sponsors get Ads for \$350 - that's over 10% OFF! **SAVE 18%** when you run on 2 posters, and **SAVE 25%** on 3 or more posters. Please ask about our special discounts for ordering multiple ads/markets.

NOTE: Ads on 5,000 posters (smaller market areas) are only \$195 each.*

11th Season in ATHENS

- Athens - 10,000 by May 15, 2013 (Gen. Public)
- Athens - 10,000 by June 30th (also Gen. Public)
- Athens - 10,000 by Aug. 10th (for UGA Students)
- Milledgeville - 10,000 by June (7th season)
- Lake Oconee Area - 10,000 by June (6th season)
- Augusta - 10,000 by August (4th season)
- Macon - 10,000 by July (4th season)
- Warner Robins, GA - 10,000 by Aug. (1st season)
- Conyers - 10,000 by August (1st season)
- Gainesville - 10,000 by July (2nd season)
- Watkinsville - 5,000 by July (4th season) \$195*
- Madison, GA - 5,000 by Aug (2nd season) \$195*
- Winder/Bethlehem - 5,000 by June (2nd) \$195*

Best 'Branding Opportunity' in America!

To get your Business 'BRANDED' in the minds of your customers, no other media can come close to this... all for less than 4¢ per Ad. In fact, many posters stay up all year, we are told, until the new ones come out!

**To Increase Brand Loyalty...
Improve Brand Awareness!**

To place your Ad, or for more details,

**Call Pete Barkelew at
706.296.8590**

Learn more at: www.BulldawgsPosters.com



BARK MARKETING

draw attention to your work

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SERVING GEORGIA SINCE 1976

Consider this... Just to print 10,000 Business Cards could cost as much as \$395. But we will Design your card, Print 10,000 and get them Displayed in front of "Your Buying Customers" -24x7- all over your market area for 6 Months or more. **WHO ELSE DOES THAT?**